



2019-20 Attendance Awareness Month Action Plan

DATE	Action
9/2	All Principals will send out a Parent Link message on the importance of regular attendance (Message Provided)
9/3	<ul style="list-style-type: none"> • Kick off LRSD Attendance Awareness Month with social media blast from all schools • Air video from Mr. Poore and Mayor Scott on the importance of regular attendance • Begin attendance competition
9/3	<ul style="list-style-type: none"> • Media/Radio Coverage (Throughout Month of September) • LaZeta 95.7 Ad from ESOL Dept on Importance of Regular Attendance
9/4	<ul style="list-style-type: none"> • Media Kick-off "Cloverdale Middle School" 10 a.m.
9/5	Elementary Principals will share school data and information about Chronic Absenteeism during Open House
Week TWO	
9/8	All Principals will send out a Parent Link message on the importance of regular attendance (Message Provided)
9/9	<ul style="list-style-type: none"> • Social Media Blast from All Schools
9/9	<ul style="list-style-type: none"> • Weekly Attendance Report added to LRSD Webpage
9/10	<ul style="list-style-type: none"> • LRPTA Meeting on Chronic Absenteeism
9/12	Middle School Principals will share school data and information about Chronic Absenteeism during Open House
Week THREE	
9/15	All Principals will send out a Parent Link message on the importance of regular attendance (Message Provided)
9/16	<ul style="list-style-type: none"> • Social Media Blast from All Schools
9/16	<ul style="list-style-type: none"> • Weekly Attendance Report added to LRSD Webpage
9/17	High School Principals will share school data and information about Chronic Absenteeism during Open House
9/21	<ul style="list-style-type: none"> • Feet to the Street Community Walk options (Attendance Parade on Campus, Store Front Presence, Bus Rides through attendance zones to visit homes, or attendance zone walks)
Week FOUR	
9/22	All Principals will send out a Parent Link message on the importance of regular attendance (Message Provided)
9/23	<ul style="list-style-type: none"> • Social Media Blast from All Schools
9/23	<ul style="list-style-type: none"> • Weekly Attendance Report added to LRSD Webpage
9/29	All Principals will send out a Parent Link message on the importance of regular attendance (Message Provided)
9/30	<ul style="list-style-type: none"> • Social Media Blast from All Schools